



Child Care Awareness

GALA SPONSORSHIP OPPORTUNITIES

Dear Community Partner,

Next year, Child Care Solutions will proudly celebrate our 50th anniversary, marking five decades of unwavering dedication to supporting and coordinating child care in Onondaga and Cayuga County.

Over the years, our mission has remained steadfast: to nurture and sustain quality child care as a critical resource that supports families, fosters children's growth, and contributes to the economic productivity of our region. As we reflect on our legacy, we also look forward to the future, continuing our advocacy for equal access to child care for every child in our community.

To celebrate this significant anniversary and the vision that lies ahead, we invite you to join us at our Child Care Awareness Gala. The event will take place on **Saturday, March 29, 2025**, from **5:30 to 8:30 PM** at the **Sky Armory in Downtown Syracuse**.

The evening will feature a plated dinner, drinks, dessert, an inspiring keynote, and an award ceremony honoring local child care providers for their dedication and impact on our community. Live entertainment, cocktails, and an exclusive auction will round out the night.

Your support will not only ensure the success of our Gala but also make a meaningful impact on the children and families we serve.

We would be honored to have your organization as a sponsor of this event. More details about sponsorship levels can be found on the next page.

Thank you for considering this opportunity to invest in Child Care Solutions. To secure your spot as an event sponsor, please contact me at (315) 551-7367 or keelym@childcaresolutionscny.org.

With gratitude,

Keely Marriott
Marketing & Fund Development Manager



SPONSORSHIP OPPORTUNITIES



\$5,000 PILLAR SPONSOR

- Reserved seating for 8 employees at the Gala dinner
- 1 special mention in CCS e-newsletter (1,000+ subscribers)
- 4 social media highlights on CCS LinkedIn, Facebook & Instagram
- Recognition in all event-related web and print materials, with largest logo:
 - CCS website, event signage, and event program booklet
- Spoken recognition during the dinner program



\$3,000 ADVOCATE SPONSOR

- Reserved seating for 6 employees at the Gala dinner
- 2 social media highlights on CCS LinkedIn, Facebook & Instagram
- Recognition in all event-related web and print materials, with large logo:
 - CCS website, event signage, and event program booklet
- Spoken recognition during the dinner program



\$1,000 VISIONARY SPONSOR

- Reserved seating for 4 employees at the Gala dinner
- Recognition in all event-related web and print materials, with medium logo:
 - CCS website, event signage, and event program booklet
- Spoken recognition during the dinner program



\$500 BUILDER SPONSOR

- Reserved seating for 2 employees at the Gala dinner
- Recognition in all event-related web and print materials, with small logo:
 - CCS website, event signage, and event program booklet
- Spoken recognition during the dinner program



EVENT PROGRAM BOOKLET AD

- Quarter-page: **\$100**
- Half-page: **\$175**
- Full-page: **\$250**

Please complete and return the separate **Sponsorship Form** document to select your sponsorship level for 2025. Thank you for your support! We are so appreciative.

SPONSORSHIP FORM

Contact	
Title	
Company	
Address	
City, State & Zip Code	
Phone	
Email	

SPONSORSHIP AMOUNT

	\$5,000 Pillar Sponsor
	\$3,000 Advocate Sponsor
	\$1,000 Visionary Sponsor
	\$500 Builder Sponsor
	Program Booklet Ad (list amount)

PAYMENT INFORMATION

	Check is enclosed
	Check will be mailed
	Charge to credit card (below)

*Please make checks payable to:
Child Care Solutions

Card Number	
Expiration Date	
Billing Zip Code	
3-Digit Code	

Thank you for your generous support!

Please return form by Friday, Nov. 29 to
6724 Thompson Road, Syracuse, NY 13211
or keelym@childcaresolutionscny.org