# Annual Report 2020

### **Our Donors**

We sincerely thank the following individuals and organizations who so generously help us achieve our mission through financial contributions. Your invaluable support provides the resources needed to carry out our work and make our vision a reality.

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Kerry Tarolli
United Way of Cortland County
John Wagner
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Wheelan & Curry Construction
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## A Message From Our Executive Director

Child Care Solutions accomplished a great deal in fiscal year 2019-20. In September we publicly screened the documentary film "No Small Matter"; and released a report on "Transforming the Early Childhood Landscape in Onondaga County to Promote School Readiness" that paved the way for a Child Care Quality Improvement grant from Onondaga County to pilot bold recommendations designed to improve the quality of infant and toddler child care in 2020. A new Infant Toddler Mental Health Consultation project was also launched in 2020.

Despite the global COVID-19 pandemic, both new projects, and all other agency initiatives continued while maintaining the health and safety of our staff and the community. Our successes include providing enhanced child care information and referral services for essential workers who suddenly needed child care due to school closures. In addition, we distributed personal protective equipment and disinfecting supplies to child care programs, administered child care scholarships for essential workers, and facilitated reopening/restructuring grants for child care programs.

The pandemic highlighted the need for a strong child care system to promote economic recovery, workforce revival and children's development. It also strengthened our commitment to strive for a high-quality child care system that is accessible and affordable for diverse children and families; and for stabilization of the child care industry through living wages for caregivers and supports to help them meet the health, safety and developmental needs of the children in their care.

Lori Schakow

Low A. Schakow

Executive Director, Child Care Solutions

#### Notes:

- •No Small Matter was funded through a "What If" grant from the Gifford Foundation in partnership with ArtRage.
- •"Transforming the Early Childhood Landscape in Onondaga County to Promote School Readiness" was developed in partnership with the Early Childhood Alliance with funding from the Health Foundation of Western and Central New York.
- •The Infant Toddler Mental Health Consultation project is funded by the New York State Office of Children & Family Services.

#### Board of Directors 2019-20

Kahlil "Guy" Adames \*\*Seda Sule Cetin Lauren Baker - Treasurer Adam King - Vice Chair Carol Breier Eric Larison **Brittany Buffum** Fatuma Mohamud Jim Burke Anne Napper Mary Earl\*\* Joan Royle - Chair Katherine Gavett \*Chandra Smith Rebeccah "Becky" Heberle Co-Chair\* Kerry Tarolli - Secretary Catherine Green Harris Daniel Zeppetello Nancy Gabriel\*\*

\*Term ended 12/2019

Sally Heater

#### Management Team

	K O
Lori Schakow	Kristi Cusa
<b>Executive Director</b>	Director of
	Professional Development
Shannon Gillen	
Director of Operations	Jessica Ellis
	<b>Child Care Quality</b>
Mike Ransom	Improvement Director
Finance Director	
	Duquinah Thompson
Beth Henderson	Infant Toddler Mental Health
Director of Registration	<b>Consultation Director</b>

<sup>\*\*</sup>Term started 1/2020

## Highlights

#### **Publishing**

In response to the COVID-19 pandemic the staff at Child Care Solutions published a booklet titled, "Guidance for Revitalizing or Reopening Your Child Care Business." The booklet compiled guidance and recommendations from the CDC, DOH, OCFS and other reputable organizations to help child care programs adjust their businesses to keep children and caregivers healthy, and to promote confidence.



#### Child Care Scholarships

In addition, the agency received new funding from the Coronavirus Aid, Relief, and Economic Security (CARES) Act to provide child care scholarships for 212 children of essential workers; these scholarship payments supported **60 child care programs** through the early months of the pandemic. CARES funds and community donations were also used to purchase up to \$600 worth of personal protective equipment and disinfecting cleaning supplies for each of **372 eligible child care programs** in Cayuga and Onondaga Counties.

#### Press

Senator Kirsten Gillibrand and Lt. Governor Kathy Hochul joining us for a Press Conference on July 24, 2020. The press conference focused on addressing industry challenges as New York communities reopened during the COVID-19 pandemic. Both the Senator and Lt. Governor called on a need for critical support of the child care industry.





## Parent Services

Our team helped 3,136 parents find the care they needed by providing customized referrals and parent consultations.

**33** 

Thanks to generous funding from the United Way of Central New York, 33 children had access to high-quality care through the Community Child Care Scholarship program.

1,056 1,056 individuals were

1,056 individuals were enrolled as legally-exempt providers, who provide care for parents receiving assistance from the county through the Child Care Subsidy Program.



Parents need access to high-quality, affordable, safe child care in order to go to work. The experts on our Parent Services team help parents understand what high quality child care looks like, find and evaluate child care options that meet their needs, and explore financial resources.

## Registration

Our Registration team ensures child care providers not only meet the minimum health and safety standards but works closely with providers, going above and beyond to help create the high quality programs all children deserve.

2.436

staff provided
2,436 sessions of
technical assistance:
working one on one with
providers to improve
the quality of their
programs.

New
programs
opened = 19 (17
Family Day Care
Homes and 2 School Age
Child Care programs)
adding space to care
for 170 more

504

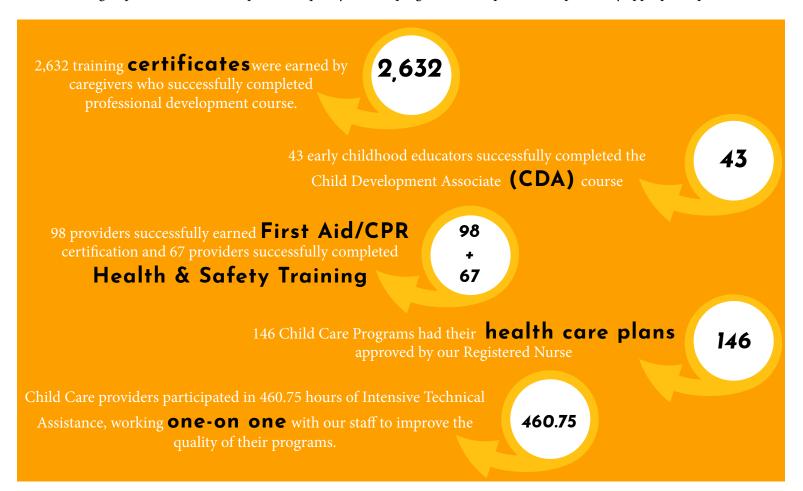
To help ensure
the health and safety
of children in day care
programs, our Registration
Team staff conducted 504
program inspections
and investigated 90
complaints.

170

children.

## Professional Development

High-quality training is essential to protecting children's health and safety as well as promoting their growth and development. Each year our Professional Development staff works with thousands of local child care providers to not only meet NYS OCFS training requirements, but to improve the quality of their programs and expand developmentally appropriate practice.



### **Provider Services**

Our Provider Services team oversees the federally-funded Child and Adult Care Food Program (CACFP), and enrolls, monitors and educates providers participating in CACFP. We work to empower providers with the tools and support needed to instill healthy habits in young children that serve as a foundation for healthy choices in life.

1066

Because their providers participate in CACFP, each day an average of 1,066 children had access to nutritious meals and snacks meeting USDA nutritional standards.



Through CACFP, 174 providers received training on topics like record keeping, financial management, food guidelines, menu planning and more, assuring that the program is being used effectively and efficiently.



Last year providers participating in CACFP served a total of 684,435 meals and snacks, helping the children in their care establish healthy eating habits for life.

## **New Programs**

#### Child Care Quality Improvement

A pilot project
designed to improve the
quality of infant and toddler care
through implementation of an
evidence-based curriculum to fidelity;
by reducing staff turnover through pay
parity; and by increasing early
literacy activities in
legally-exempt child care.

child care staff were trained and coached in the use of Creative Curriculum to fidelity.

92% of legally exempt caregivers reported reading to the children in their care daily after the intervention.

infants and toddlers were exposed to new curriculum and resources.

Infants & toddlers in legally-exempt child care were exposed to increased frequency of talking, reading, and singing through early literacy coaching.

#### Infant Toddler Mental Health Consultation

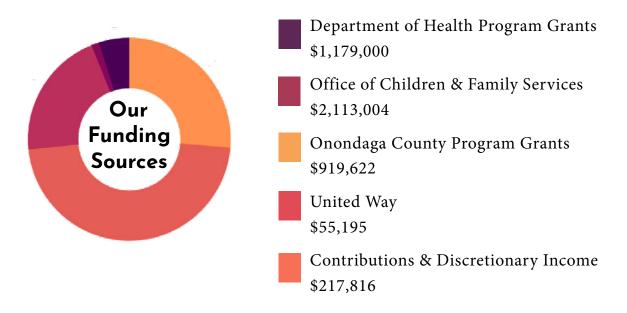
A service designed to equip caregivers with strategies and supports to strengthen children's social, emotional, and behavioral health development – early and before intervention is needed. The Infant & Toddler Mental Health Consultants partner with child care providers to problem-solve and enhance their skills to support the social, emotional, and behavioral health and development the infants and toddlers in their care. The project launched in April 2020 with recruiting, hiring, on-boarding and intensive on-the-job training for the new Consultants to begin providing services in September 2020.



## Financial Summary

Fiscal Year 2019- 2020, complete financial summary is available on our website.

Our Funding Sources
Total Revenue: \$4,484,637. A 21% increase from 2018-2019



Our Operating Expenses Total Expenses: \$3,948,567

Programming & Services \$3,725,289

Administrative

Special Events \$20,966

\$202,312









## Our Mission:

Building excellence in the early care and learning system while advancing equal access for a children in our community. We accomplish this through education, advocacy and support for families and early childhood professionals.

### Our Values:

Child Care Solutions' values guide the way in which we carry out our mission.

- We are committed to racially equitable, high quality services that respond directly to community needs
  including equity in access to child care, equity in quality and affordability of child care, and equity in
  compensation for child care providers.
- •We are committed to providing services that are accessible, and linguistically and culturally appropriate to the communities we serve.
  - •We are committed to activities, positions and goals that positively impact children's lives.
  - •We are responsive, professional and caring in our interactions with parents, providers and each other.
  - We appreciate the diversity of our community's families and providers and respect their knowledge, experiences and choices.
    - •We are innovative, resourceful, and willing to tackle difficult issues.

### Our Vision:

"Every child is **cared** for in a **high quality** early care and **earning** environment that cultivates **healthy** development, early learning and **joy**."





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